# submission form: UK tech awards 2021

We strongly urge you to complete this form to give your nomination the best possible chance of success, so please answer as many questions as possible. If you experience difficulties or need any assistance completing the form we would be delighted to help, so please email jo.thomas@ford-sinclair.co.uk with any hesitations or queries.

The form requests some general information about your business followed by some more specific questions targeted to the nominated award category. You can share this link with other approved parties within your organisation to help fill out the information. You may find it helpful to refer to the full award criteria and eligibility requirements.

Use the 'Save for later' button to save any work in progress. Do not use the 'Submit this form' button until you are satisfied the form is finished and you are ready to submit. **All submission forms must be completed by Friday 6 August 2021**.

By completing and submitting this submission form, you are consenting to the information therein being shared with our Voting Panel of carefully selected judges. Please see our privacy policy for more information.

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sponsored by PwC in association with Silicon Valley Bank
Wednesday 3 November 2021 | Park Plaza, Westminster, London SE1

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Nomination name

Example nomination

Category

07. tech innovation of the year award

About the business: what does the business do? When and how was the business established? How did you get where you are today and what has made you so successful? (optional)

0 / 300 words

Corporate website (optional)

Year founded (optional)

Company registration no.

0 / 20 characters

Main activity (optional)

0 / 50 words

Head office location (optional)

0 / 300 words

Head office postcode

0 / 10 words

Key financials: values for the last four financial year ends (optional)

| | | 2020 | 2019 | 2018 |
|---|---|---|---|---|
| 1 | Trading weeks | | | |
| 2 | Revenue – UK (£'000) | | | |
| 3 | Revenue – international (£'000) | | | |
| 4 | Gross profit (£'000) | | | |
| 5 | Operating profit (£'000) | | | |
| 6 | Adjusted operating profit (£'000), excluding directors' remuneration/ exceptional items; please explain below | | | |
| 7 | Number of employees | | | |

Notes on financials, if required (optional)

0 / 300 words

Directors; add number if too many to name (optional)

0 / 50 words

Shareholders; add number if too many to name (optional)

0 / 50 words

Key investors: have you received any significant forms of funding? If so, from which sources? (optional)

0 / 300 words

Management and leadership: who leads your business? Please explain the unique skills the individuals, the board and management bring (optional)

0 / 300 words

Your innovation: what is the innovation or technology? Why does the idea stand out from the competition? How does the company invest in R&D? (optional)

0 / 300 words

Your commercial viability: what's the revenue and profit potential of the product or service? Has it been launched successfully? How big could it go? What are your competitors doing in response? (optional)

0 / 300 words

Your inspiration: from where was the idea born? Was it created in-house? Was it created by a team or an individual? (optional)

0 / 300 words

Your vision: what is the company's vision for the future of the product or service? Could it be applied to other businesses or be transformational in the industry? What else is on the horizon for the company to keep it at the forefront of innovation? (optional)

0 / 300 words

Market and competition: please explain the nature of the market in which you operate, your key competitors and your competitive advantage (optional)

0 / 300 words

Additional comments, if required (optional)

0 / 300 words

Save and submit ✓ | Close without saving ✕ | Save for later

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