

Submission provided? _____

Submission status _____

Company name _____

tech innovation of the year award

CRITERIA. Innovation is at the very heart of the tech industry. This award is given to recognise those driving technological change and disrupting the status quo across all industries. The winner could be a start-up who has yet to commercialise the technology. Entrants should have developed the technology in house, added exceptional value, own the IP and demonstrate how it is redefining the industry, consumers or clients.

key details

Contact name _____
Telephone _____
Main activity _____
Year founded _____
Co. reg. no. _____
Website _____
Head office address _____
Postcode _____
Country _____

key financials

Last financial year ends:	2019	2018	2017	2016
Trading weeks	_____	_____	_____	_____
Revenue UK (£'000)	_____	_____	_____	_____
Revenue international (£'000)	_____	_____	_____	_____
Gross profit	_____	_____	_____	_____
Operating profit (£'000)	_____	_____	_____	_____
Adjusted operating profit (excluding directors' remuneration/exceptional items – please explain below)	_____	_____	_____	_____
Number of employees	_____	_____	_____	_____
Directors (add no. if too many)	_____	_____	_____	_____
Shareholders (add no. if too many)	_____	_____	_____	_____
Notes: additional details (if required)	_____	_____	_____	_____

notes

We will judge nominations based on your answers to the following questions (please answer each question with max. 300 words)

ABOUT YOUR BUSINESS

What does your business do and how did it come about? What has made it so successful? Who are your management team? Have you received any significant forms of funding? [If so, from which sources?]

MAX: 300 WORDS PER RESPONSE

YOUR INNOVATION

What is the innovation or technology? Why does the idea stand out from the competition? How does the company invest in R&D?

MAX: 300 WORDS PER RESPONSE

notes continued

YOUR COMMERCIAL VIABILITY

What's the revenue and profit potential of the product or service? Has it been launched successfully? How big could it go? What are your competitors doing in response?

MAX: 300 WORDS PER RESPONSE

YOUR INSPIRATION

From where was the idea born? Was it created in-house? Was it created by a team or an individual?

MAX: 300 WORDS PER RESPONSE

YOUR VISION

What is the company's vision for the future of the product or service? Could it be applied to other businesses or be transformational in the industry? What else is on the horizon for the company to keep it at the forefront of innovation?

MAX: 300 WORDS PER RESPONSE

COMPETITION

MAX: 300 WORDS PER RESPONSE

ANY ADDITIONAL COMMENTS?

MAX: 300 WORDS PER RESPONSE

PLEASE SEND THIS SUBMISSION TO:

jo.thomas@ford-sinclair.co.uk

By completing and submitting this submission form, you are consenting to any information within this form being shared with our Voting Panel of carefully selected judges.