

## best use of tech in the digital economy award

for the period 1 October 2024 to 30 September 2025

### criteria

The winner of this award will be a company that has harnessed the power of digital technologies, including AI, IoT, robotics and blockchain to build or transform business models. It could be an established business that is using these technologies to engage more effectively with its customers, or it could be a newer business that could only successfully exist and grow in the digital age. Engagement, connectivity and interactivity with its customers will be key.

### background

Over the past few years this award has been won by companies such as Trainline plc, Diaceutics plc, Onfido Holdings Ltd, Huma Therapeutics, and Gousto. It would be hard to find a more varied list than this, which perfectly summarises the breadth and depth of this award. If tech is transforming your business model, delivering growth, financial success, engagement and interactivity with customers and clients, then this award could be the one for you. We are not necessarily looking for a pure-play tech business, but one that is harnessing tech to achieve its goals.

#### company details

Registered company name

Preferred trading name, if applicable

Head office address

Head office postcode

Year founded

Business sector/main activity

Corporate website URL

Is the tech in question your own IP? (1200 characters max)

Please give examples of engagement and interactivity with customers/clients? (800 characters max)

Please give examples of growth and financial success?  
(1200 characters max)

Additional comments to support your submission  
(1200 characters max)

### Deadline for submission: Friday 25 July 2025

Please send completed submission forms to [uktech-awards@ford-sinclair.co.uk](mailto:uktech-awards@ford-sinclair.co.uk)

By submitting the form, you consent to the information therein being shared with our Voting Panel of carefully selected Judges, who all sign a confidentiality agreement. All information will remain confidential and is only shared with the Judges for the purpose of voting. Further information is available in our [privacy policy](#).

If you have any queries, or have not received any emails in conjunction with the nomination process, please don't hesitate to get in touch at [uktech-awards@ford-sinclair.co.uk](mailto:uktech-awards@ford-sinclair.co.uk)